



Thornapple River Watershed Council

PO Box 382, Caledonia, MI 49316

www.thornappleriver.org

An organization dedicated to protecting and preserving the Thornapple River Watershed

Dear Sponsor,

Along its way to the Grand River, the Thornapple River and its tributaries travel through five counties and 37 townships, encompassing approximately 876 square miles, with a variety of urban and rural land uses affecting the river. The Thornapple River Watershed Council (TRWC) was founded in 1994 as nonprofit organization with a mission of protecting, preserving and enhancing the quality, aesthetic and recreational value of the Thornapple River Watershed. On September 18, 2010 in conjunction with the Barry Conservation District we will be holding our **15th annual river clean-up** and we need your help!

Our 2009 cleanup was a great success. Our dedicated volunteers hauled over 50 tires from the roughly 80 mile long river. Other items recovered were abandoned TV's, lawn chairs, fencing, automotive parts, signs and a huge quantity of plastic bottles. The high water we have experienced this year has pulled more trash into the river. Increased usage of the river for recreation also takes its toll, making the cleanup an annual necessity.

For the 2010 cleanup, we will be expanding our coverage area to include the stretch of river through Ada, thanks to the help of Ada Parks and Recreation, and also into the Coldwater River, a main tributary of the Thornapple River, through the support of the Coldwater River Watershed Council. So that we can continue to sustain this annual event, we would like to again ask for your help.

We have two categories of sponsors, ***Tributary Sponsors*** for donations up to \$100.00 and ***Watershed Sponsors*** for donations over \$100.00. We will list all sponsors in our advertisements and at the free Volunteer Lunch. ***Watershed Sponsor*** names will also be printed on our t-shirts. All donations are tax deductible.

We also urge our sponsors to encourage their employees and families to join in the Thornapple River Clean-up; it is a very rewarding day for all who participate. We hope to hear from you soon!



Thank you,

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Sponsor Form

2010 Thornapple River Clean-Up

Deadline for advertising purposes is Sept 6, 2010

Name/Company:

Company Contact:

Address:

Phone:

Email:

Tributary Sponsors (\$1.00-100.00) _____

Watershed Sponsors (\$101.00 & up) _____

Contact us about helping on September 18, 2010 with the Thornapple River Clean-up

Payments can be made via PayPal on our web site at www.thornappleriver.org or Mail to:

TRWC
PO Box 382,
Caledonia MI 49316